



SHREE L. R. TIWARI SCHOOL OF BUSINESS MANAGEMENT

A Constituent Department of Business Management Under Shree L.R. Tiwari College of Engineering |
Approved by AICTE

Approved By



Accredited By



NAAC

NATIONAL ASSESSMENT AND
ACCREDITATION COUNCIL

PGDM

Business Analytics | Finance | Management

With **5** days International Immersion to
Dubai / Singapore / Malaysia

Academic Partner



Additional Certifications



Total Scholarship pool of **INR 1.5 crores** for meritorious students

2 year Post Graduate Program under AICTE, spread over 4 semesters

Shree L.R. Tiwari Educational Campus,
Kanakia Park, Mira Road East, Thane,
Mira Bhayandar, Maharashtra

Powered by **eddept**

Message From The Chairman, Rahul Education

Dear Prospective PGDM Students,

The Rahul Group of Schools and Colleges was initiated with the sole intention of providing support to the masses that were away from the mainstream due to societal and personal limitations. This tiny venture grew into the form of this expanding Educational Group, the mission being to connect the deprived and needy people to the sophisticated sector of society. Rahul Group is now a huge family of International Schools, State Board Hindi Medium Schools, Junior and Degree Colleges, Teacher's Training Degree & Post Graduate Degree Colleges, and also UG & PG Engineering Colleges.



Shri Lallan R Tiwari

These institutes have set a benchmark in terms of education facilities with quality infrastructure as well as comprehensive quality education. This has filled up a long standing void of good higher education in areas with increasing requirements. Children learn through imitation. The values and knowledge they imbibe from the most qualified and distinctive staff at each Institute inevitably mould them into great human beings with an all-round personality. Our country is essentially in need of institutes that will provide quality education to the marginalized sectors and rural population.

Our motto : *Lead the Way, symbolized by a lighted torch, represents our unwavering commitment to illuminating the path of knowledge and preparing students to meet the challenges of an ever evolving world.*

Shri L. R. Tiwari
Founder Chairman, Rahul Education

Message from Secretary, Rahul Education

Dear Prospective PGDM Students,

As a Trustee of Shree L. R. Tiwari School of Business Management, it is my honor to extend a heartfelt invitation for you to join our prestigious institution for your Post Graduate Diploma in Management (PGDM).

In an era marked by unprecedented innovation and transformation, the business world is on the lookout for visionary leaders, agile thinkers, and driven professionals. Our PGDM program is your gateway to becoming one of these trailblazers. We are committed to nurturing your potential, igniting your passion, and equipping you with the tools to shape the future.



Shri Rahul Tiwari

In Shree L. R. Tiwari School of Business Management, we believe in creating a learning environment that is not just about acquiring knowledge, but about transforming lives. Our esteemed faculty members, cutting-edge infrastructure, and a curriculum designed to bridge theory with real-world practice will empower you to excel and make an indelible mark in the corporate arena.

Located in the dynamic and thriving locale of Mira Road, Mumbai, our campus offers an inspiring setting where ideas flourish and possibilities are endless. Our extensive industry connections provide you with unique opportunities for internships, projects, and placements, ensuring you gain invaluable experience and insights.

We are dedicated to shaping the leaders of tomorrow, individuals who will drive innovation, foster growth, and lead with integrity. By choosing our PGDM program, you are not just joining an institution; you are becoming part of a legacy of excellence and ambition. Embark on this transformative journey with us and let us guide you towards a future brimming with promise and achievement.

Shri Rahul L. Tiwari
Trustee, Secretary

About Shree L. R. Tiwari School of Business Management

Shree L. R. Tiwari School of Business Management (SLRTSBM), under the umbrella of Rahul Education, is committed to shaping future-ready professionals through industry integrated learning. With over 57 institutions across Maharashtra and Uttar Pradesh, Rahul Education has been delivering 360° quality education since 1992, guided by the mission of **Education for all** and proudly empowering **70,000+ students** across diverse fields.



Shri Lallan R Tiwari

Chairman



Smt Kanti L Tiwari

President



Shri Rahul L Tiwari

Secretary



Smt Krishna R Tiwari

Jt Secretary



Shri Utsav Tiwari

COO

30+

YEARS EXPERIENCE

57+

INSTITUTIONS

70,000+

STUDENTS



Campus Facilities:

SLRTSBM offers spacious classrooms, well-equipped labs, a vast Central Library, and a dedicated Placement Cell ensuring 100% placement assistance. The Incubation Centre (Vyavasay Abhyas Niketan) supports funded projects, while the E-Cell enhances professional skills through workshops and events.



Skill Development:

The college conducts training sessions for students and faculty, encouraging participation in external workshops & organizing in-house programs. Learner centric methods like NPTEL discussions, courses, case studies, and project-based learning are used to enrich education.



Student Development & Events:

SLRTSBM hosts national and international events, workshops, and seminars, providing platforms for students to showcase ideas. The institute emphasizes group success, placements.

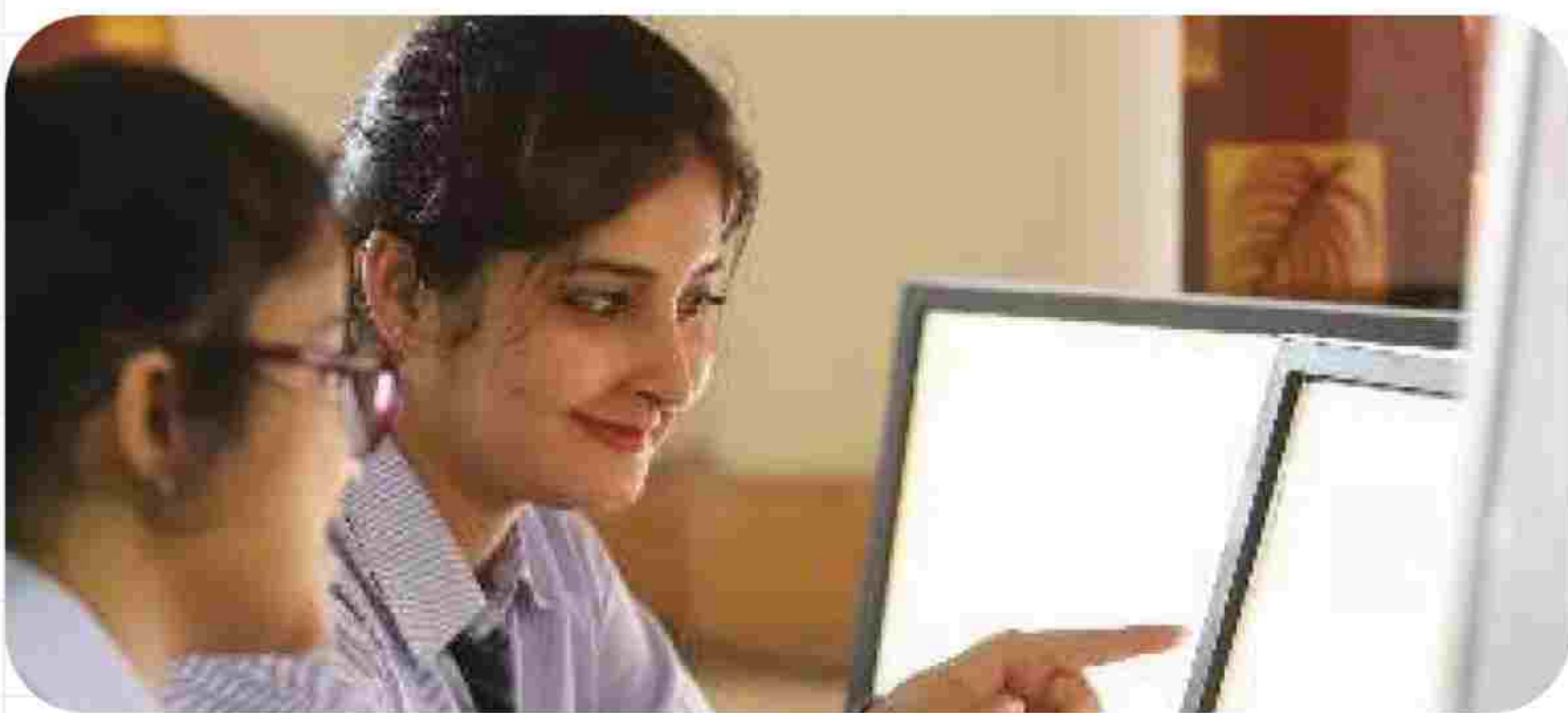
Highlights of the College



Wi-Fi Campus



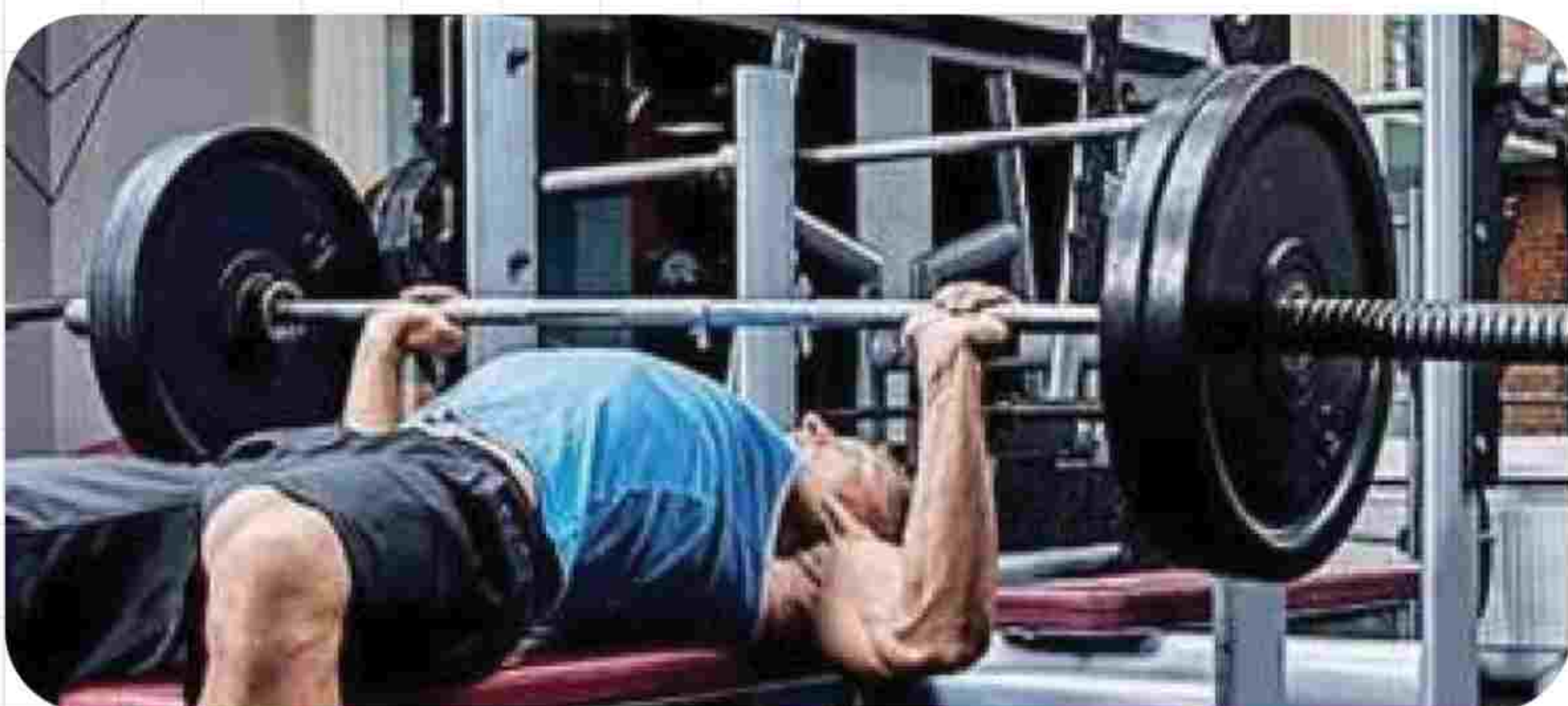
Cafeteria



Campus with Modern Amenities



Unique Library



Well Equipped Gymnasium



Air Conditioned IT Lab



Training & Placement Cell



Qualified & Experienced Faculties

About **eddept**

Founded in 2023 by INSEAD and IIM alumni, **eddept** works with higher education universities and institutes to offer differentiated industry-led degree and certification programs in new-age courses to drive better employability outcomes for young graduates.

eddept is your pathway to a successful career. We offer industry-focused undergraduate and postgraduate courses in collaboration with top Indian universities and leading industries. Our primary focus is on ensuring your employability, with an emphasis on practical experience and mentorship from real-world experts.



Gaurv Bhatia

Founder

Chief Executive Officer



Puneet Saxena

Co-Founder

International Partnerships,
Product & Finance



Devendra Nagle

Co-Founder

Marketing Strategy &
Student Acquisition

About **KPMG**

KPMG in India, part of the Big Four professional services firms, offers services in risk, financial and business advisory, tax, regulatory compliance, internal audit, and corporate governance. It also provides software-based process improvement solutions to drive business excellence.

By leveraging global expertise and innovative processes, KPMG helps organizations adapt to technological changes, enhance efficiency, and achieve sustainable growth. It is based on contemporary models and methodologies such as:



Governance
& Value



Business
Performance



Lifecycle
& Project



People
Management



Software
Development



Service
Management



Management
Advisory

About EMURGO

Emurgo, a global blockchain company and a founding entity of the Cardano ecosystem, drives Cardano's adoption through partnerships, investments, and community-building. Established in 2017, it develops blockchain solutions for businesses, governments, and developers, focusing on Cardano's smart contract capabilities to promote financial inclusion.

Emurgo also supports blockchain education by partnering with institutions and offering certification programs, strengthening Cardano's ecosystem and advancing its vision of decentralized, transparent financial infrastructure.

About CMT[®] ASSOCIATION

The CMT Association, founded in 1973, is a leading organization advancing technical analysis in finance. It offers the globally recognized Chartered Market Technician (CMT) certification, equipping professionals with expertise in market trends, risk management, and trading strategies.

The association also provides resources like publications, webinars, and conferences, fostering a global community committed to ethical standards and the growth of technical analysis in financial markets.

About CFA Society India

CFA Institute has over 175,000 CFA[®] Charter holders globally, supported by 158+ member societies worldwide. CFA Society India, established in 2005, is one of its most active societies with 2,400+ members including portfolio managers, investment advisors, and finance professionals. It is registered as the Indian Association of Investment Professionals under Section 8 of the Companies Act, 2013.

Operating through chapters in Mumbai, Delhi, Bengaluru, Chennai, Kolkata, Hyderabad, Pune, Ahmedabad, and Indore, the society promotes ethical standards, facilitates knowledge sharing, and strengthens the CFA[®] designation's recognition in India.

Why PGDM is Important in Today's Time

A PGDM (Post Graduate Diploma in Management) is essential in today's times as it equips individuals with the skills and knowledge necessary to thrive in a fast-paced, ever evolving business landscape. With industries continuously transforming due to technological advancements and globalization, a PGDM program provides comprehensive learning in areas like leadership, strategy, operations, marketing, and finance.

It also emphasizes practical, hands-on experience through internships, live projects, and case studies, ensuring graduates are job-ready. Moreover, the program fosters critical thinking, adaptability, and problem-solving, which are crucial for navigating the complexities of modern business environments and excelling in managerial roles.



PGDM In Business Analytics

₹6.95 L (Two Years) PGDM

With increasing reliance on data-driven decision-making across industries, businesses generate vast amounts of data, analytics provides valuable insights that enhance operational efficiency, improve customer experiences, optimize marketing strategies, and drive growth in an increasingly competitive and fast paced environment. A PGDM in Business Analytics equips professionals with the skills to analyze data-driven insights, enabling informed decision-making in business strategy. It is essential for staying competitive in today's data-centric world, where organizations rely on analytics to drive growth and efficiency.

Industries With Business Analyst Roles

Information Technology

Consulting

Retail

Media &
Entertainment

Information Technology
Enabled Services

eCommerce

Healthcare

Fast-Moving
Consumer Goods



Curriculum Of Business Analytics

Semester 1: Data Fluency & Business Context

Builds a strong foundation in business principles and data handling, enabling students to interpret business problems and represent them using structured data and basic analytics.

Subject Name

Principles of Management

Business Economics

Fundamentals of Business Analytics

Introduction to Python

Business Communication & Professional Ethics

Business Problem Solving & Design Thinking

Excel for Data Analysis (Lab)

Industry Project

Semester 2: Descriptive & Diagnostic Analytics

Equips students to explore, clean, and visualize real world data, drawing meaningful insights to explain business outcomes and support decision-making.

Subject Name

Business Statistics with R/Python

Data Visualization (Power BI/Tableau)

SQL for Data Extraction

Exploratory Data Analysis

Fundamentals of Business Research

Domain Elective

Minor Elective

Industry Project

Semester 3: Predictive Analytics & Decision Science

Focuses on applying machine learning techniques to forecast trends and behaviors, turning data into predictive models that inform strategic business decisions.

Subject Name

Machine Learning I

Predictive Analytics

Time Series Forecasting

Blockchain Technology

Big Data Analytics

Minor Elective

Career Readiness / Professional Skill Development

Industry Project

Semester 4: Strategic Analytics & AI Integration

Theme: Integrates AI, cloud, and consulting approaches to solve complex business problems, culminating in a capstone project driven by real industry challenges.

Subject Name

Strategic Management

Artificial Intelligence for Business

Machine Learning II

Responsible AI, Ethics, and Governance

Prescriptive Analytics & Optimization Techniques

Generative AI & Large Language Models (LLMs)

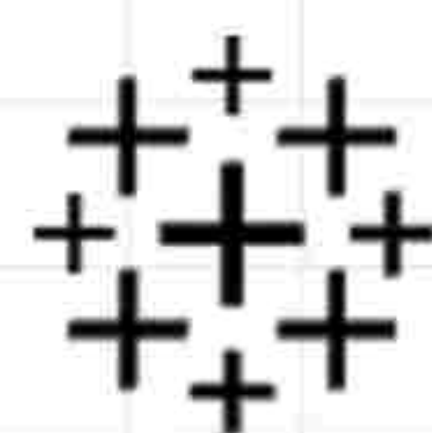
Elective (Choose 1)

Capstone Project / Internship

Additional Certifications* for PGDM in **Business Analytics**



Database Management
using SQL



Tableau



Advanced Excel
Operations



Data Visualization
using PowerBi



MS Excel



Business
Communication

**Indicative*



SHREE L. R. TIWARI
SCHOOL OF BUSINESS MANAGEMENT
A Constituent Department of Business Management Under Shree L.R. Tiwari College of Engineering
Approved by AICTE



C E R T I F I C A T E O F C O M P L E T I O N

Amit Kumar

HAS SUCCESSFULLY COMPLETED THE 15-HOUR
BLOCKCHAIN CERTIFICATION BY EMURGO

AUTHORISED SIGNATORY

Emurgo

AUTHORISED SIGNATORY

eddept

Powered by **eddept**

A PGDM in Finance is crucial as it prepares individuals to navigate the complexities of today's financial world. It provides in-depth knowledge of financial management, investment strategies, and risk assessment, essential for making informed decisions in a volatile economy. The program also equips students with expertise in emerging technologies like fintech and blockchain, enhancing their adaptability in a rapidly evolving industry. With opportunities in high-demand roles like investment banking, financial analysis, and corporate finance, a PGDM in Finance offers a strong foundation for career growth and long-term success.

Job Roles After Completing PGDM In Finance

Banking

Portfolio Management

Investment Banking

Corporate Finance

Risk Management

Client Management

Relationship Management

Credit Underwriting

Analyst

Credit Assessment

Financial Advisor

Tax Advisor

Curriculum of Finance

Semester 1: Foundation & Financial Literacy

Establishing core financial and analytical competencies to build a solid foundation for advanced financial studies and decision-making.

Subject Name

Principles of Management

Business Economics

Fundamentals of Financial Management

Financial Accounting and Analysis

Business Communication & Professional Ethics

Business Problem Solving & Design Thinking

Excel for Data Analysis (Lab)

Industry Project

Semester 2: Investment Strategies & Risk Management

Developing expertise in investment vehicles and risk mitigation techniques to navigate complex financial markets effectively.

Subject Name

Business Statistics Python

Data Visualization (Power BI/Tableau)

SQL for Data Extraction

Introduction to Fintech & AI in Finance

Fundamentals of Business Research

Equity Investments & Valuation

Derivatives & Risk Management

Fixed Income Securities

Industry Project

Semester 3: Financial Markets, Risk, and Emerging Technologies

Exploring the dynamics of financial markets and integrating emerging technologies to understand and manage financial risks innovatively.

Subject Name

Advanced Financial Management

Financial Statement Analysis & Modeling

Alternative Investments

Blockchain and Cryptocurrencies in Finance

Big Data Analytics in Financial Markets

Portfolio Management Principles

Career Readiness / Professional Skill Development

Industry Project

Semester 4: AI and Technological Advancements in Finance

Theme: Leveraging artificial intelligence and technological innovations to drive strategic financial decision-making and innovation.

Subject Name

Strategic Management

Artificial Intelligence for Business

Responsible AI, Ethics, and Governance

Mergers & Acquisitions and Corporate Restructuring

International Finance & IFRS

Business Intelligence for Finance (Power BI/Tableau)

Capstone Project / Internship

Additional Certifications* For PGDM In Finance



Financial
Modeling



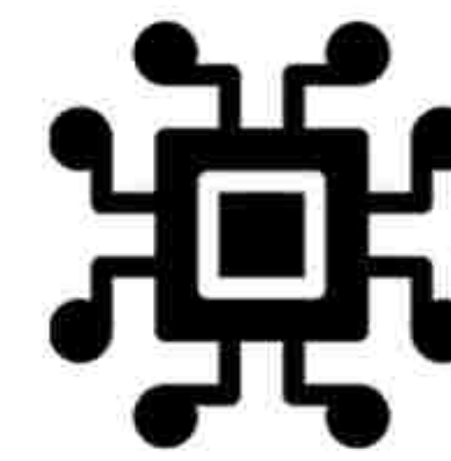
Capital & Derivatives
Markets by  CFA Society
India



Equity
Research



Portfolio
Management



Fintech and
Blockchain

*Indicative



SHREE L. R. TIWARI
SCHOOL OF BUSINESS MANAGEMENT
A Constituent Department of Business Management Under Shree L.R. Tiwari College of Engineering
Approved by AICTE



C E R T I F I C A T E O F C O M P L E T I O N

Amit Kumar

HAS SUCCESSFULLY COMPLETED THE 15-HOUR
CMT CERTIFICATION

AUTHORISED SIGNATORY

CMT Association

AUTHORISED SIGNATORY

edept

Powered by 

Studying a Post Graduate Diploma in Management (PGDM) is highly relevant in today's dynamic global and Indian business environments. These programs equip students with practical skills, leadership abilities, and strategic thinking to address contemporary challenges such as digital transformation, AI, and sustainability. Globally, PGDMs provide exposure to diverse industries, multicultural workplaces, and international networks, fostering adaptability and innovation. In India, they align with market demands, support the thriving startup ecosystem, and prepare students for leadership roles in initiatives like Make in India and Digital India. By bridging theoretical knowledge with real-world application, PGDMs remain essential for aspiring managers navigating the complexities of modern business.

Job Roles after PGDM in Management

General Management

Finance and Accounting

Consulting

IT and
Business Analytics

FMCG/ Retail

IT/Tech

Marketing and Sales

Human Resources (HR)

Supply Chain and
Operations

Entrepreneurship

Healthcare

Leadership &
Specialised Roles

Curriculum Of Management

Semester 1

Principles and Practices of Management
 Managerial Economics
 Marketing Management
 Business Communication
 Organizational Behavior
 Business Law
 Introduction to Business Analytics
 Management Accounting
 Sales and Distribution Management
 Digital Marketing

Semester 2

Research Methodology
 Quantitative Methods for Management
 Strategic Management
 Human Resource Management
 Brand Management
 Corporate Social Responsibility and Ethics
 Specialization Elective I
 Specialization Elective II

Internship/Field Project

Semester 3

Project Management
 Customer Relationship Management (CRM)
 International Marketing
 Product Management
 Specialization Elective III
 Specialization Elective IV
 Soft Skills Development I
 Specialization Elective V

Semester 4

Integrated Marketing Communications
 Operations and Supply Chain Management
 Specialization Elective VI
 Soft Skills Development II
 Specialization Elective VII
Capstone Project

Electives – Management (Marketing/Finance/Business Analytics/HR)

Specialization Elective I – Market Research and Analytics / Financial Markets / Python for Data Analytics / Recruitment, Selection & Training

Specialization Elective II – Advertising and Promotion Management / Taxation / Statistical Methods for Business Analytics / Employee Relations & Labor Law

Specialization Elective III – E-Commerce and Social Media Marketing / Financial Modeling / Optimization Techniques for business decisions/ Strategic HRM

Specialization Elective IV – Services Marketing / Mergers & Acquisitions/ Block Chain Technology / Labor Welfare

Specialization Elective V – Marketing of Financial Products & Services / Personal Finance & Wealth Management / Time Series & Forecasting / Leadership Skills & Change Management

Specialization Elective VI – Rural Marketing / Digital Banking / Marketing Analytics / Conflict & Negotiation Management

Specialization Elective VII – Marketing of Non Profit Organisation / Financial Analytics / Text Analytics / Industrial & Commercial Law

Additional Certifications* For PGDM



Financial
Modeling



Capital & Derivatives
Markets by



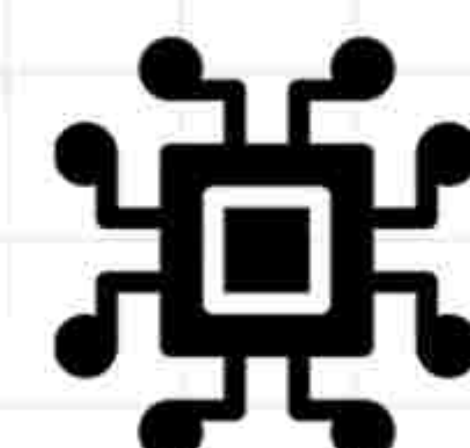
Equity
Research



Portfolio
Management



Sales &
Negotiation Skills



Fintech and
Blockchain



Digital
Marketing



Marketing
Analytics



PowerBi

**Indicative*



SHREE L. R. TIWARI
SCHOOL OF BUSINESS MANAGEMENT
A Constituent Department of Business Management Under Shree L.R. Tiwari College of Engineering |
Approved by AICTE

C E R T I F I C A T E

O F C O M P L E T I O N

Amit Kumar

HAS SUCCESSFULLY COMPLETED THE 15-HOUR
CERTIFICATION IN DIGITAL MARKETING

DIRECTOR

Shree L. R. Tiwari School of
Business Management

AUTHORISED SIGNATORY

edept



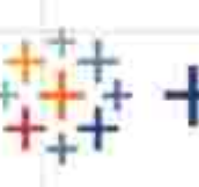

Powered by **edept**

PGDM Program Highlights

Industry-Relevant Curriculum:

Specializations aligned with current market demands.

Advanced Tools:

Training on tools like , , , , financial modeling, and CRM.

Experiential Learning:

Hands-on case studies, live projects, internships, and simulations.

Soft Skills Training:

Focus on leadership, communication, teamwork, and negotiation.

International Immersions:

Exposure to global business hubs like Dubai, Singapore, and Malaysia.

Capstone Projects:

Real-world problem-solving to integrate and apply learning.

Additional Professional Certifications:

Industry-recognized certifications to boost credentials.

- MS Excel and Data Visualization by  • Business Communication



SHREE L. R. TIWARI
SCHOOL OF BUSINESS MANAGEMENT
A Constituent Department of Business Management (Shree L. R. Tiwari College of Engineering)
Approved by AICTE



TOOLS PROFICIENCY CERTIFICATE

Amit Kumar

PGDM STUDENT IN FINANCE/ MANAGEMENT/ BUSINESS ANALYTICS, HAS SUCCESSFULLY
COMPLETED A 15-HOUR CERTIFICATION, DEMONSTRATING PROFICIENCY IN



Rahul Tiwari

Rahul Tiwari
Founder Chairman,
Rahul Education

Sankaran Venkataramani

Dr. Sankaran Venkataramani
Partner - Transformation, Business Excellence
KPMG in India

Gaurv Bhatia

Gaurv Bhatia
Founder & CEO
edept

Employability Enhancement Training

Training is pivotal in preparing PGDM students for the professional world, ensuring they are job-ready upon graduation. Through comprehensive training programs, students acquire a blend of technical and soft skills essential for navigating the complexities of modern business environments. Additionally, training keeps students abreast of the latest industry trends and best practices, ensuring they are well equipped to meet current market demands. The confidence built through training, coupled with networking opportunities further empowers students, making them highly competitive candidates in the job market. By investing in robust training programs, we ensure that PGDM graduates are not only knowledgeable but also capable, adaptable, and ready to make meaningful contributions to their chosen fields.

Domain Knowledge:

To prepare for domain/function-related interview questions, we offer specialized domain capsule sessions led by our Practicing Functional Experts.

Aptitude Training:

Aptitude Test is the first step in screening candidates by many recruiters. Our students undergo in-depth aptitude training with multiple evaluation tests.

Interview Preparation:

These sessions help them assess their performance and identify areas for improvement until they feel fully confident in their abilities.

Projects:

The students are given the opportunities to take up live projects to sharpen their knowledge and enhance their profile.

Group Discussion:

Throughout the year, students practice Group Discussions (GD) in various formats and on a wide range of topics, accommodating the diverse nature of GDs in terms of structure and content.

Soft & Leadership Skills:

Continuous training on communication & language, presentation skills, confidence building to sharpen the leadership and people skills of young talent.

Profile Enhancement:

These sessions include resume preparation, social media and LinkedIn profile enhancement, networking with industry leaders.

Industry Sessions:

The students would have opportunity to attend the sessions on business and life skills by industry leaders.

Career & Placement Support:

100% Placement Support: Ensuring successful career outcomes.

200+ Recruiters: Network of top industry leaders.

Meaningful Internships & Live Projects: Practical, hands-on experience.

Employability Training: Programs to enhance job readiness.

Expert Guest Sessions & Industrial Visits: insights and exposure from industry leaders.



Companies That Hire For PGDM Students



AND MORE....

Campus Life at Shree L. R. Tiwari School of Business Management

Library:

The college has a well-equipped library which has a wide range of books, magazines and Journals pertaining to various subjects. It has open Access system which facilitates easy availability of books for students to develop their reading habits. Each section is well-equipped with latest publications, periodicals & business magazines.



Audio-Visual Lab:

The audio-visual laboratory is used for screening educational films, being equipped with the facility of LCD projectors and audio systems.



Language Lab:

The College has a language laboratory with seating arrangements for 30 students. The laboratory is used for programs in English & Communication Skills.



Gymnasium:

A well-equipped gymnasium is set up for students who are trained under the guidance of an expert instructor. Students use it for playing Indoor games like table tennis, carom, chess.



Cultural Activities:

The college celebrates all festivals on campus and also has many events and camps, namely NSS Camp, Blood Donations Camp, Marathon, Alumni Meet, Filmpreneur, Marathi Divas, Chhatrapati Shivaji Maharaj Jayanti, Career Mela, Documentary Screening, Treasure Hunt, Career Guidance Session, Inter-Collegiate Competitions, Industrial Visits, Founder's Day, Republic Day Celebration, Youth Festivals like Utsav, Annual Sports Day, Carpe-Diem: Live the Moment.



Eligibility:

50% in bachelor's degree in any discipline from recognized university (45% for SC/ST candidates). Candidates appearing for final year bachelor's degree examinations can also apply.

Must have cleared one of the below mentioned entrance tests with a positive score:
CAT / XAT / ATMA / NMAT / CMAT / CET

Course Intake: **60 for each stream**

Duration of the Program:

2 years spread over 4 semesters

Tuition Fees for PGDM Program

First year fees	INR 4,50,000
-----------------	--------------

Second year fees	INR 2,45,000
------------------	--------------

Total course fees	INR 6,95,000
--------------------------	---------------------

Total Scholarship pool of **INR 1.5 crore** for meritorious students

International Immersion Fees included in Total Fees

Residency

Room Type	Twin Sharing	4 Sharing
-----------	--------------	-----------

With AC	INR 15,000/student	INR 8,000/student
---------	--------------------	-------------------

Without AC	INR 10,000/student	INR 5,000/student
------------	--------------------	-------------------

In campus veg meal option additional INR 8000 per month available.

**ADMISSIONS ARE
CLOSING
FAST!**

Post Graduate Diploma in Management by
Shree L. R. Tiwari School of Business Management

PGDM

Business Analytics | Finance | Management

Academic Partner **KPMG**



Address: Shree L.R Tiwari Educational Campus,
Kanakia Park, Mira Road East, Thane,
Mira Bhayandar, Maharashtra

Powered by **eddept**

Powered by  edept

Shree L. R. Tiwari School of Business Management

Address: Shree L.R Tiwari Educational Campus, Kanakia Park,
Mira Road East, Thane, Mira Bhayandar, Maharashtra

97690 86795 | admission.pgdm@slrtce.in | pgdmslrt.edept.co